



A Farm in the City

Living in a city, we seldom experience the earth in its natural form. Yet with almost four acres of farmland partially owned and fully operated by the North East Neighborhood Alliance Community Land Corporation (NENA-CLC), we now have a peaceful city haven.

We also have a precious resource: a city farm filled with pesticide-free fruits and vegetables located only blocks away from the downtown Rochester Public Market.

Vegetables from the gardens are so fresh they often go from farm to table in a matter of hours, as opposed to most fruits and vegetables that are transported an average of 1,500 miles.

What is a Fresh Produce Buying Club?

Members

Members buy shares for the 22-week harvest before the season begins. In return, members are guaranteed a basket of fresh, locally grown vegetables and fruits each week.

The Fresh Produce Buying Club is a part of the network of Community Supported Agriculture (CSA) farms that promote organic, pesticide-free and environmentally friendly farming.

The Harvest

Each week's share of produce includes a variety of vegetables that we grow in our neighborhood gardens. We offer a large variety of vegetables, fruits and herbs. A single share of 4-6 items per week is enough for 1 or 2 people; a family share of 8-12 items per week is enough for a family of 4.

The Process

Shares are planned according to each week's harvest. Each member chooses their pick up location for the season - either Thursdays at the Vineyard, Saturdays at the downtown Rochester Public Market, or home delivery*.

Payment

Several payment plans are available including: payment in full, monthly payments, scholarships, and work scholarships.

SCHOLARSHIPS AVAILABLE

Please contact Sharon Rosenblum, GRUB Administrator (544-0140) for an application.

Join Today

Name: _____

Street: _____

City: _____ Zip Code: _____

Home Phone: _____

Work Phone: _____

E-mail: _____

Choose your 2004 Membership Level

- FAMILY MEMBERSHIP \$300**
For the equivalent of \$13.64 a week, a family gets \$20-25 worth of produce a week.
- SINGLE MEMBERSHIP \$175**
For the equivalent of \$7.95 a week, an individual gets \$10-15 worth of produce.

Choose a PAYMENT PLAN

- Full payment enclosed
- Two payments: ½ due May 31, 2004
½ due July 15, 2004
- Monthly payments: We will be happy to set up a pay schedule to meet your needs. Five monthly payments will be due the first of each month beginning June 1, 2004.
- Home delivery* is available for the season for an additional fee of \$3 per week (\$66).

Total Amount enclosed: \$ _____

Make Checks Payable to:
North East Neighborhood Alliance

**Mail to: GRUB 1499-1501 Clifford Avenue,
Rochester, NY 14609**